

## Cultural Influences

### USA

- chinatowns
- food → food chains
- global brands (globalization)
- globalization → americanization (music, movies, fast food chains etc)
- english predominant language in for trade

### CHINA

- ~~english predominant language for trade~~
- chinatowns in major cities  
↓  
chinese food (asian food) → popular demand
- ceremonies + traditions (Buddhism) Lantern Festival, Dragon Boat Festival, Lantern Festival etc.

## Geopolitical

### USA ("trade war" between ↔)

- military budget 597 USD Millions
- NAFTA (North American Free Trade Agreement) (Canada + Mexico)
- KORUS - Korean - US Free Trade Agreement
- WTO

- exports 1.6 million
- imports 2.3 million

### CHINA

- WTO
- exports - \$2.06 (T) million
- imports - \$1.32 (T) million

## ECONOMIC

### USA

- GDP - 2017 Q4 = 4,934,123 \$M
- unemployment 4.1%
- HDI - 2015 - 0.925 (rank 11)
- FDI - 2017 (July) 46199 \$Mil
- - 2015 (July) 42502 \$Mil
- sector of industry:
- expected years of schooling 16.5
- mean years - 13.5
- GNI per capita (2011 PPP) 53,245

### CHINA

- GDP - 2016 - 11,232,105 \$M
- unemployment - 3.9%
- HDI - 0.738 (2014) (rank 91)
- FDI - 7.9% (2017) 135B \$
- - 721.41 \$HML (2017) J
- GDP per capita a \$15.5K
- expected years of schooling 73.5
- mean years 7.6
- GNI per capita 13,345 (2011 PPP \$)
- sectors of industry:
  - 8.6% primary
  - 39.8% on secondary
  - 51.6% on tertiary