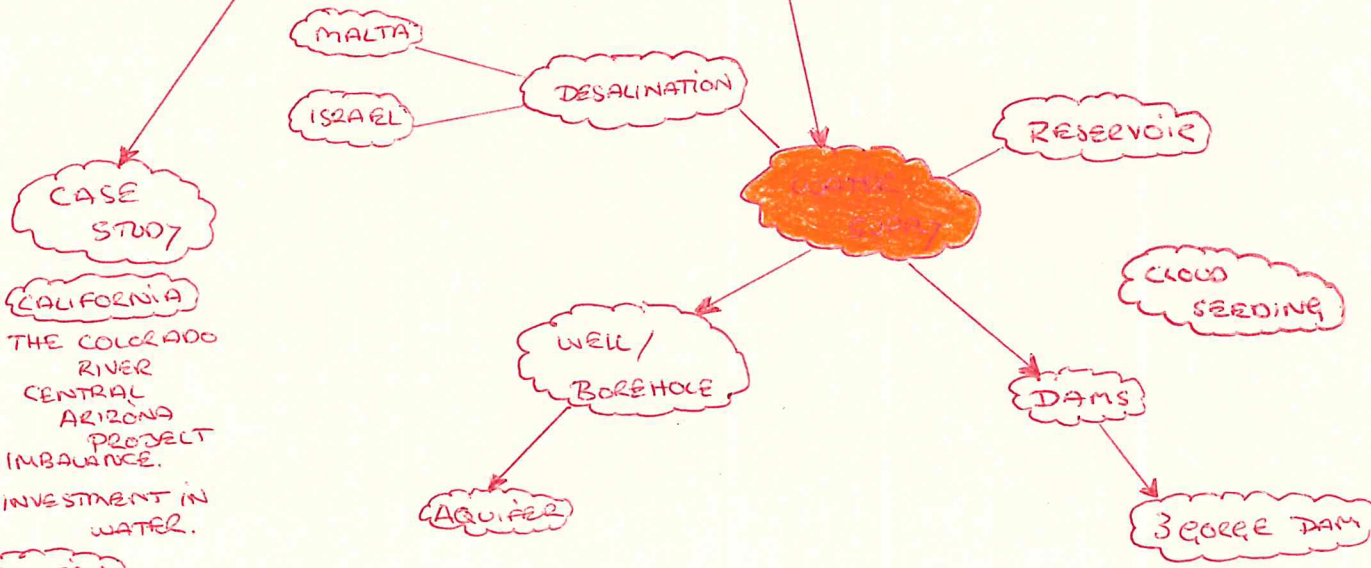




LEDC	MEOC
80% AGRICULTURE	40% AGRICULTURE
10% DOMESTIC	45% INDUSTRY
10% INDUSTRY	15% DOMESTIC



- CASE STUDY**
- CALIFORNIA**
- THE COLORADO RIVER
 - CENTRAL ARIZONA PROJECT
 - IMBALANCE.
 - INVESTMENT IN WATER.

- SOLUTION**
1. INVESTMENT IN WATER MANAGEMENT
 2. GROWING CROPS THAT REQUIRE LESS WATER
 3. SUB-SURFACE WATERING SYSTEMS.