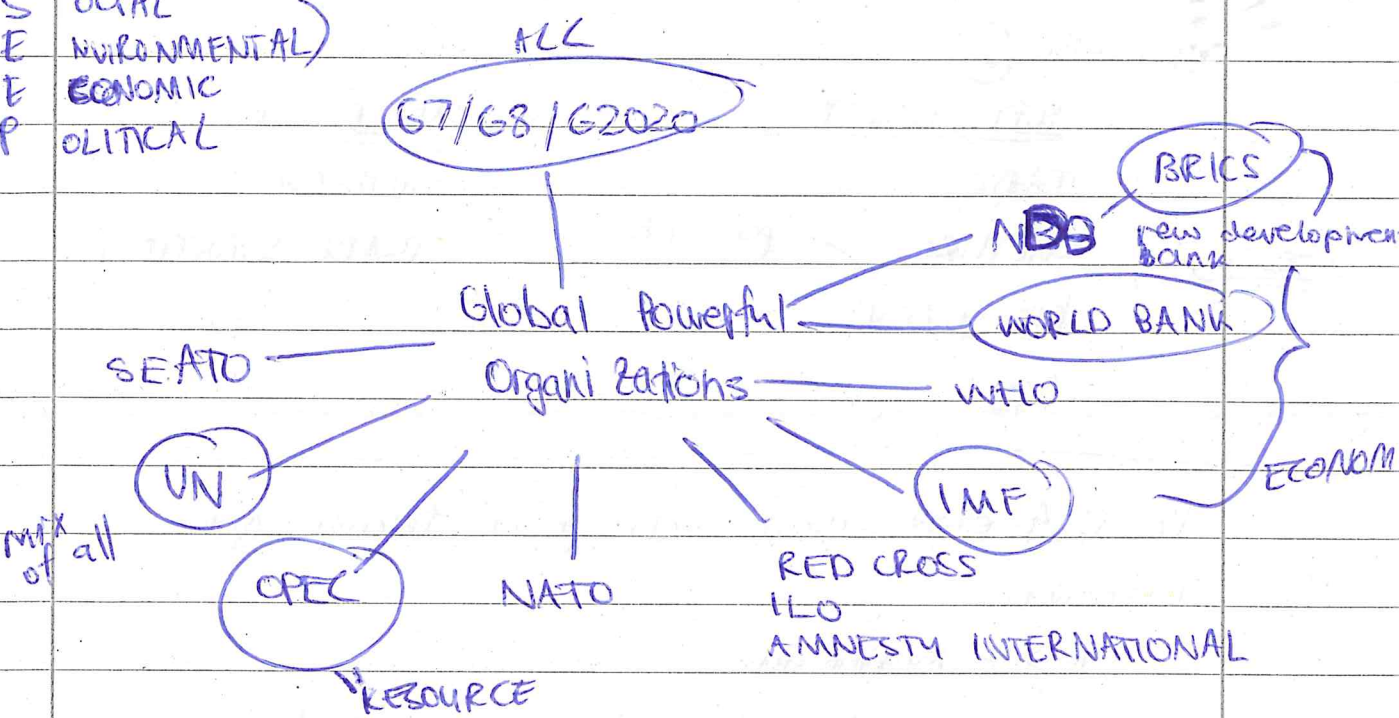


SOCIAL ENVIRONMENTAL  
 ECONOMIC  
 POLITICAL



Aim →  
 this essay will analyse

Newly Industrialised Countries (NIC)  
 ↳ BRICS (Brazil, Russia, India, China, South Africa)



Analyse how powerful states influence global interactions in ways which benefit themselves [12 marks]

globalisation & define  
 ↳ summative conclusion

This essay will analyze how the United States, a powerful state, influences global interactions in a way which benefits themselves. The USA is powerful, due to its high GDP and its free market. They interact globally by trading, exchanging research information, being involved in global issues and having political partners in other countries. There are social, economic and political reasons as to how these interactions can benefit to United States.

STRUCTURE ①

SOCIAL  
 CULTURE

ECONOMIC  
 IMF  
 World Bank

POLITICAL  
 UN  
 Afghanistan

## STRUCTURE (2)

### SOFT POWER

choose 2

TRADE

CULTURE

DIPLOMACY

AID

paragraph

### HARD POWER

MILITARY

TRADE SANCTIONS

---

The USA exerts great social power through global interactions.

↳ - McDonalds

- world wants to be americanized

- music is mass produced

- immigrants form ~~trans~~ TNC's

↳ same clothing, same food, same music



## Global Power - USA

RANGE OF FACTORS ✓

- Economy:**
- 2nd World War did no damage to US economy
  - Problems from Great Depression overcome by war
  - Economically prospered in post-war period
  - consumerism culture : motor car
    - ↳ due to own vast natural resources
    - ↳ control exercised over world resources
  - centralisation of economies
  - Interfusion of military & industry
  - relationship is close between political leaders and financial institutions
  - many transnational corporations established in the USA
  - GDP = 18.75 billion dollars  
DATA ✓

- Social:**
- civil rights movement ✓
  - independence
    - ↳ American declaration, from England CASE STUDY ✓
  - feeling of isolation
  - Directories
  - black culture / Mexican culture
    - ↳ immigrant based society

- POLITICAL:**
- UN ✓
  - Afghanistan ✓ CASE STUDY ✓
  - mainly 2 parties: Democratic & Republican
  - based on conservatism
  - Obama 2009 election pivotal moment

Federal Republic

- part of many international alliances

- NAFTA & NATO

↳ North Atlantic ↳ made NATO

Free Trade  
Agreement

North Atlantic Treaty Organization

↳ Trump hates

for defense

↳