

# RURAL-URBAN MIGRATION

PLACE: MIGRATING FROM THE NORTHWEST TO THE SOUTH EAST  
MANAUS TO RIO

x BECAUSE OF  
MIGRATION  
THE PLACE  
LOSES SCALE.

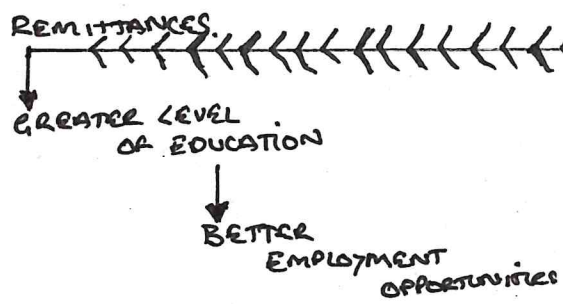
WHY ARE PEOPLE MIGRATING  
PROCESS: PUSH + PULL THEORY (LEE'S MIGRATION MODEL (1966))

PUSH	PULL
x CLIMATE	x EMPLOYMENT.
x LACK OF SERVICES	x MORE PURCHASING POWER
x UNEMPLOYMENT	x GREATER SERVICES
x LACK OF SCHOOLS, EDUCATION	x FAMILY CONNECTIONS
x POOR SITUATION	

RURAL PERIPHERY.

SCALE:  
x RURAL DECLINE  
x LOSS OF POWER + INFLUENCE.

POWER:



PLACE:  
x SOUTH EAST → RIO

x FURTHER SOUTH YOU GO THE RICHER THE AREAS ARE.

1% OF POPULATION EARN 12% OF THE INCOME.

URBAN CORE

PROCESS: GREAT DIVIDE BETWEEN RICH + POOR. (DISPARITIES)  
THE CREATION OF SLUMS.  
700 DIFFERENT AREAS FAVELAS  
40% OF THE CITY LIVE IN POPULATION

x High levels of CRIME  
x High levels of TRAFFIC CONGESTION  
x High levels of SEWAGE.

POWER:  
x EMPLOYMENT. (PULL FACTOR).

POPULATION GROWTH IN THE SLUMS ARE RAPID.

PLACE  
RIO DAS PEDRAS  
CREW TO 18000  
WITHIN THE  
FIRST TWO  
YEARS.

SCALE:  
x URBAN SPRAWL OCCURS  
x DECENTRALISATION OF ACTIVITY FROM CBD.

x High INCOME CLASSES MOVED TO COASTAL EXPANSION.  
x EXTREME RAPID GROWTH (1960-80) HAS SLOWED SINCE.

GREATER INFLUENCE HERE.

URBAN CORE.