**Question: Examine how powerful places maintain their global influence over time.**

**Key terms that should be found in your essay:** Place /Purpose/Power/Scale/Spatial Interaction/Possibility

**Introduction**

**A01** Define key language powerful places ensure to provide examples of powerful places USA VS CHINA. Ensure to highlight that powerful places range in regards to **scale** and **perspective**. Core vs Periphery can be added to this definition and Hubs and Nodes. Ensure to provide examples to add elements of **A02:**

**A01** Define key language global influence over time.

**A01** Define any other key language.

**Aim**: This essay will examine (use correct command term) …….

**Example**:

The purpose of this essay is……...

This essay will examine how powerful places maintain their global influence over time. A comparative approach between **soft** and **hard** power will be taken to determine its influence and **spatial interaction**. The case studies of the United States and China will be examined to determine how different geographical **places,** use diverse strategies to exert **power** beyond their borders.

**Hard Power**

**Paragraph 1a**

**Hard power**

**A01** Define Hard power and strengthen through the use of examples. Boost through the use of **background information**-The expansion of military bases

**Case Study Material**

**A02** USA-Military Power **Invasion of Afghanistan.**

**Evidence:**

**Explanation:**

**Paragraph 1b**

**China-Military Powe**

China (**Prisoners of Geography**) the creation of an **open water fleet** in recent years/ help them protect their global influence and aid their trade partners. It also helps them control the Taiwan Straits and gain strengthen their position

**Soft Power**

**Paragraph 2a**

**USA Soft Power Trade**

Culture Case Study (**McDonalds**) TNC

**A01** Define Americanization/Globalization

Outsourcing

**Paragraph 2b**

**China Soft power**

China towns are found in most of the main Metropoles around the world.

Open Door policy 1978

**African Expansion**

**Challenging this idea**

**Sino-American trade war**

**Conclusion**

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Different nations will use an array of means to maintain their global influence over time. Over the past 50 years the United States has relied heavily on hard power to ensure its global polarity. Their military involvement in Afghanistan has enabled the USA to increase their influence within the region and to help strengthen trade between neighboring states, as well **global interaction**. In contrast China seeks to expand its military capabilities, however they are reluctant to be involved in global geopolitical conflicts, focusing on local issues, such as that of Taiwan. Their military is also to ensure that China remains strong from within, where the US has taken on a far more proactive role in geopolitical events. China deems to use trade and culture as a means to help solidify its global influence. Its rapid expansion since their open door policy in 1978 has seen China grow into an economic powerhouse. A huge number of nations are reliant on China, as they are the biggest exporter of good worldwide. China has used this reliance to maintain its global influence. It has also started to take advantage of up and coming market in Africa. This global expansion of trade has brought about huge trade deficit between nations. Thus, the US has recently challenged this, highlighting the fact that Chinese expansion threatens US power. Each of these powerful places is reliant on different strategies to ensure to global polarity.